

AmTrust Equine RWHS British Riding Club Championships – underway for 2010!

**Unique ‘grass roots’ competition continues for second year and offers a
new ‘once in a lifetime’ experience for the lucky winners...**

Royal Windsor Horse Show has continued its relationship with British Riding Clubs (BRC) and AmTrust Equine Insurance to restage the AmTrust Equine RWHS British Riding Club Championships for 2010.

In association with PONY and Horse&Rider Magazines, the AmTrust Equine RWHS British Riding Club Championships represent a truly unique opportunity for any rider at grass-roots level to qualify for the Finals, which will once again be held during the Royal Windsor Horse Show in May 2010. Royal Windsor Horse Show has been running for over 65 years and takes place at the iconic venue of Windsor Castle in Her Majesty The Queen’s private grounds.

Launched this year, the competition proved a major success with competitors from all over the country taking part and six talented riders beating the competition to take the 2009 Champions titles at Royal Windsor Horse Show in May. The winners were also invited back to Windsor in August for their ‘once in a lifetime’ experience when they were presented with their trophies by idols Laura Bechtolsheimer and Ben Maher, in the main arena at the Alltech FEI European Jumping & Dressage Championships.

Next year the winners are in for an even bigger treat. The six Champions of the 2010 competition will each win a five day trip to the ‘Horse capital of the World’ – Lexington, USA - which includes flights, transport, hotels and meals for each Champion as well as tickets to the Alltech FEI World Equestrian Games 2010 in September.* As if that’s not enough, during their stay the lucky Champions will take centre stage at a very special equestrian evening at the Lexington Civic Centre where they will be presented with their Champions’ trophies.

Qualifiers for 2010 are already underway, hosted by individual riding clubs across the UK. Area Finals will then whittle down the competition to leave just the top riders from each class, qualifying for the Finals at Windsor, which take place between in May 2010.

Simon Brooks-Ward, Event Director for Royal Windsor Horse Show said: “We were extremely pleased with the way this brand new competition took off in its first year and are delighted to run it again with continued sponsorship from AmTrust Equine. It offers an exceptional opportunity to ride in the main arena at Royal Windsor Horse Show and get the trip of a lifetime to Lexington, so I’d urge everyone out there to contact their local Riding Club and find out when the next qualifier is running. We’ll see you at Windsor!”

Perdie Reid, Claims Manager at AmTrust Equine, commented: "We are thrilled to put our name to a Championship that offers our customers, the grass roots riders, the chance to compete in the same arena as their idols and experience the excitement of international competition."

For both Dressage and Jumping, there will be Junior and Senior Classes and full terms and conditions of the Championship and details of which clubs are hosting qualifiers are currently available at www.rwhs.co.uk; www.amtrustequine.co.uk and www.bhs.org. To find your local British Riding Club visit www.britishridingclubs.org.uk

Ticket information:

Tickets for Royal Windsor Horse Show 2010 are on sale now, priced at £13 (adults), £9 (concessions including Royal Windsor Advantage Card Holders) and £5 (children 5-16years) if booked in advance. Family tickets (two adults and two children) cost £30. Tickets are priced per day and include entry to all the day's events. You can book online at www.rwhs.co.uk or by telephoning 0844 412 4631 (UK) or + 44 115 993 4119 (International).

-Ends-

Notes to Editors:

* Junior Champions under the age of 16 will be able to take a parent/guardian on their trip to Lexington, at no charge to themselves.

For more information on **Royal Windsor Horse Show**, please contact Kelly Smith on 01753 847915 or by email at kellys@hpower.co.uk

About AmTrust Equine Insurance

With over 40 years experience in horse insurance, and as horse-owners themselves, The AmTrust Equine Insurance team provides an informed, knowledgeable and friendly service to its customers 365 days a year.

AmTrust Equine prides itself on being head and shoulders above its competition by providing customer service, which sets the industry standard. With policies to suit every discipline, AmTrust Equine is backed by one of the biggest names in insurance* for complete peace of mind. For more details please visit www.amtrustequine.co.uk or call 08453 313 080

**AmTrust Equine Insurance is the equestrian specialist division of AmTrust International Underwriters Limited.*

For more information on AmTrust Equine Insurance please contact Lindsay Spencer on 01491 640940 or by email at Lindsay@d4andco.com

British Riding Clubs is a body made up of approximately 450 clubs, 21 riding centres and more than 34,000 members affiliated to The British Horse Society.

The movement aims to reach all types of horse and rider from the dedicated competitor to the happy hacker. British Riding Clubs offers a whole range of support and encouragement for riders, including national competitions, qualifications and social events.

For more information on British Riding Clubs please contact 01926-707768 or visit www.britishridingclubs.org.uk.